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| Partnership for a Healthy Ventura County  |
| **January 9, 2014** | **9:00 AM** | 11251-A/B Riverbank Dr., Saticoy, CA 93004 |
| Meeting called by | Ventura County Public Health |
| Type of meeting | Monthly Meeting |
| Facilitator(s) | Nancy Maxson |
| Note taker | Betty Gonzalez |
| Attendees | 36 |
| Welcome, Introductions, Announcements, & Networking |
| Presenter | Nancy Maxson  |
| Robin Godfrey called the meeting.Nancy welcomed Robin Godfrey as official Co-Chair representative.Each attendee was asked to introduce themselves and name one word to describe what their feelings are about 2014.Announcements: All were asked to send their event announcements to Nani to post on HVC websiteSeveral Dates – Getting Involved in Active Transportation in Ventura – West Ventura Heal Zone Initiative. See attached flyer2/07/14 – Wear RED Day– CMH Screenings on front lawn 10 -2 pm2/28/14 – “Wish Night” - Make a Wish Foundation, Hyatt Westlake Plaza Hotel, Thousand Oaks 6:30-10:30 For more info <http://tri-countieswish.ticketleap.com/2014/>5/03/14 – “The Running of the Roses” Kentucky Derby Party – benefiting Loving Heart Hospice Foundation For more info [www.LovingHHFoundation.com](http://www.LovingHHFoundation.com)5/04/14 – “Motion by the Ocean” San Buenaventura State Beach, for more info call (805) 667-2881 or cmhf@cmhshealth.or5/31/14 – “Summerfest” – For more info please email Nancy Maxson at nancy.maxson@venturausd.org or Claudia Castaneda at claudiaj.castaneda@ventura.org |
| Grant & Communication Updates |
| Presenter | Selfa Saucedo, Letty Alvarez and Robin Godfrey |
| **CDC Update:** Selfa gave brief summary of CDC Grant to new members* 5 year grant, in Year 3 of Capacity Building phase. In past 2 years have:
* Developed Community Health Needs Assessment in Ventura County
* Presented results countywide and requested feedback on what types of initiatives we could move forward in terms of policy, systems and environmental changes.
* Identified 3 initiatives that we will be building capacity towards implementation
* Smoke-Free Multi-Unit housing (Tobacco Free Living)
* Access to Quality Clinical Preventative Educational resources for Ventura County Residents
* Farm to School Procurement (Healthy Eating Active Living)
* In process of engaging community partners to help with initiatives
* Requested Technical Assistance from CDC – facilitators to strengthen and increase membership for partnership.

**Heal Zone:*** Conducted Bike Audit and Walking Audit – Crosswalk at Kellogg and Ventura Avenue.
* Compiled enough information to be able to apply for future funding (Active Transportation Grant).
* KP has produced a 3 minute video of two West Ventura residents. On October 3rd they filmed at the Kellogg Park Site farmers market, a good for kid’s restaurant, and at the crosswalk. Premier of video will be at Bell Arts Factory on February 23rd or March 30th More information to follow.

**Communication:*** Communications update will be added to monthly agenda
* During committee breakout will roam with each committee to provide assistance.
* PHVC Newsletter – amongst PHVC members. Please contact Robin at rgodfrey@first5ventura.org
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| Health Champion Awards |
| Presenter | Robin Godfrey |
| Health Champion Awards – Each committee chair must complete Health Champion Awardee Form and email to betty at betty.gonzalez@ventura.org Also, please notify awardee and invite to February’s PHVC meeting to introduce and congratulate.The following awardees are:Communications – **Bell Arts Factory**Workplace Wellness – **Alcoa Fastening Systems – Newbury Park Division**K-12 Coordinated School Health – **Ventura County Farm to School Collaborative**Health Care – **TBD**Healthy Families and Communities – **TBD**Healthy Living 55+ - **Ventura Adult Continuing Education**Policy – **Dave Pollack, City of Moorpark Councilmember** |
| Action Items | Person Responsible | Deadline |
| Send completed Health Champion Awardee form to betty.gonzalez@ventura.org | Committee Chair |  |
| Presentation: S.M.A.R.T Objectives: Planning for 2014  |
| Presenter | Robin Godfrey |
| Robin presented a PowerPoint on S.M.A.R.T (**S**pecific. **M**easurable. **A**chievable. **R**ealistic. **T**ime bound) ObjectivesFlexibility – if not working, might have to change strategy along the way. Objective should remain the same but activities can change.Please see attached info graphics as to what S.M.A.R.T. objective should include.   |
| Action Items | Person Responsible | Deadline |
| Send Info graphics to partners | Betty |  |
| Committee Breakouts:  |
| Presenter | Various |
| Committees were asked to:* Review and make changes if necessary to Committee Contact List and Committee Goal description.
* Formalize/finalize S.M.A.R.T. objectives for Year 2014.
* Please send S.M.A.R.T. objectives and any changes to committee contact list and description to Betty.gonzalez@ventura.org

**K-12 Coordinated School Health:** No changes to committee goal description. *Objective:* By December 2014, Facilitate three (3) county-wide workshops for administrators, teachers, parents, and after-school staff about implementing classroom based physical activity and garden enhanced nutrition education.**Healthy Families and Communities:** No changes to Committee Goal description. *Objective:* By December 31, 2014, will arrange for a HEAL Symposium and Community Resource Fair to educate and inspire groups, serving families and afterschool programs to adopt HEAL.**Healthy Living for 55+:** No Changes to Committee Goal description. *Objective:* By December 30, 2014, three agencies will increase the number of class participants by 20% as measured from baseline**Workplace Wellness:** Devon Devine to be added as Co-Chair to Contact List. No Changes to Committee Goal description. *Objective*: By November 30th, 2014, 3-7 employers will initiate standardized workplace wellness policies or activities.**Health Care:** TBD**Media & Communications:** **Policy/Built Environment:** Remove Advocacy from Committee Name. No changes to committee goal description. *Objective*: 1) Develop policy guidelines for PHVC members. 2) Provide one (1) training on policy infrastructure and environmental change to PHVC members.  |
| Action Items | Person Responsible | Deadline |
| Submit S.M.A.R.T. Objective(s) with activities to betty.gonzalez@ventura.org | Committee Chairs | 1/17/14 |
| Submit Health Champion Award Form to betty.gonzalez@ventura.org | Committee Chairs | 1/17/14 |
| Next Meeting:  |
| Nancy Maxson |
| Next Meeting to be held on February 6, 2014, 9-10:30 am, Public Works Agency 11251 A/B Riverbank Dr., Saticoy (E.Ventura) |
| Action Items | Person Responsible | Deadline |
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